



MEDIA RELEASE
August 24, 2020

Let's Talk Trash receives First Credit Union Sponsorship

qathet Regional District, B.C. – The qathet Regional District's Waste Reduction Education Program, Let's Talk Trash, has been awarded sponsorship funding from First Credit Union for Zero Waste event equipment.

First Credit Union funded three, locally fabricated Zero Waste stations and two event tents to accompany the stations. These stations encourage event organizers and guests to separate their waste into the local recycling streams available in Powell River in addition to compost collection.



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(From left to right: First Credit Union, Marketing Specialist, Helen Theilmann, qathet Regional District Chair, Patrick Brabazon, qathet Regional District Municipal Director, CaroleAnn Leishman, Let's Talk Trash Team, Tai Uhlmann, First Credit Union Community Relations Specialist, Caitlin Bryant, Let's Talk Trash Team, Abby McLennan.)

“Environmental sustainability is important to First Credit Union,” said Caitlin Bryant, First Credit Union Community Relations Specialist. “We are thrilled to contribute to Zero Waste event equipment to help meet the demand for Zero Waste events in our busy community.”

“ Before Covid-19, requests for Zero Waste resources were steadily increasing each year,” said Let's Talk Trash, “These additional bins and tents will be greatly needed to accommodate future local waste diversion.”

Let's Talk Trash is an innovative education program delivering waste reduction strategies that help guide our community toward Zero Waste.

For more information on how to make your event Zero Waste, please visit letstalktrash.ca.

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