



FOR IMMEDIATE RELEASE

First Credit Union Launches New Mobile Advisory Team on Vancouver Island

Vancouver Island, BC – April 16, 2025 —First Credit Union is proud to announce the launch of a new Mobile Advisory Team on Vancouver Island. The initiative is part of our continued commitment to delivering expert financial advice and personalized service to all First Credit Union members.

Operating outside of the traditional branch setting, our mobile advisors are dedicated to building meaningful relationships within our communities, while offering convenient and flexible access to local expertise. Implementing the Mobile Advisory Team is a key step in making financial guidance more accessible—empowering our members, supporting their financial well-being, and reinforcing our vision of building financially healthy communities.

We are excited to introduce the first two members of this mobile team:

Tracy Holbrook, CFP – Mobile Money Advisor, First Credit Union; Financial Planner, Aviso Wealth (serving Vancouver Island)

Tracy brings extensive experience in full-service financial planning and a deep commitment to member success. Tracy will provide full relationship, tailored financial advice to members across the island, wherever it's most convenient for them.

Alana McIntyre – Mobile Mortgage Advisor, First Credit Union (serving the Comox Valley)

In taking on the role of Mobile Mortgage Advisor, Alana will assist members throughout the Comox Valley with expert mortgage advice, helping them navigate their home ownership journey with confidence and convenience.

We look forward to the positive impact this will team will make in our communities. Reach out to connect with any of our mobile specialists conveniently [online](#).

About First Credit Union

Established in 1939, First Credit Union is a values-based financial cooperative operating on the traditional territories of the Coast Salish Peoples, specifically the K'òmoks, Klahoose, Tla'amin and Squamish Nations and serving the needs of community members in Courtenay, Cumberland, Powell River, Union Bay, Bowser, and on Bowen, Hornby, and Texada Islands. As a financial institution owned by its members, First Credit Union ensures all its activities work to build thriving, vibrant communities. With this responsibility top of mind, First focuses on the financial, social and environmental well-being of the members and the communities it serves and invests 10% of its profits back into its communities.

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