



FOR IMMEDIATE RELEASE

First Credit Union recognized as one of BC's Top Employers for the third year in a row.

Tuesday Feb 13, 2024: First Credit Union was recognized today, for the third year in a row, as one of BC's Top Employers for 2024 by MediaCorp Canada Inc., organizers of the annual Canada's Top 100 Employers competition. Receiving this award celebrates the credit union's ongoing efforts to foster a healthy, vibrant and engaged workforce.

Now in its 19th year, BC's Top Employers is a special designation that recognizes the British Columbia employers that lead their industries in offering exceptional places to work. The competition is open to any employer with their head office or principal place of business located within British Columbia. **Employers are reviewed using the following 8 criteria points**, which have remained consistent since the project's inception:

- 1. Workplace**
- 2. Work atmosphere & social**
- 3. Health, financial & family benefits**
- 4. Vacation & time off**
- 5. Employee communications**
- 6. Performance management**
- 7. Training & skills development**
- 8. Community involvement**

Being acknowledged as a top employer in BC is a testament to the hard work and dedication of First Credit Union employees, who are the building blocks of the organization and who continue to work toward the vision of building financially healthy communities.

"We are proud to be leading the way in creating a work environment that supports the personal and professional growth of our team while making a positive difference in our communities. We are honored and grateful to receive this recognition" says Chief People Officer Charlene Davidson.

First Credit Union's award profile page is available here. To view the full list of winners, please visit canadastop100.com/bc/

About First Credit Union

First Credit Union is a values-based financial cooperative serving the needs of over 15,000 members in Powell River, Texada Island, Courtenay, Cumberland, Union Bay, Bowser, Hornby Island and Bowen Island. As a certified B Corp First Credit Union works to improve the financial well-being of its members with local full-service banking where 10% of profits are reinvested into community.

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