

5 Days of Giving Contest – Terms & Conditions

1. Eligibility:

- The **5 Days of Giving Contest** ("Contest") is open to legal residents of **British Columbia**, who are **18 years of age** or older at the time of entry.
- Employees of **First Credit Union** and their immediate families are not eligible to enter.

2. Contest Period:

- The Contest begins on **December 2, 2024**, and ends on **December 6, 2024** at **11:59 PM PST**.
- Entries received after the end of the Contest Period will not be eligible.

3. How to Enter:

- To enter the Contest, participants must:
 1. **Follow First Credit Union** on **Instagram** or **Facebook**.
 2. **Like the daily contest post**.
 3. **Comment** on the post answering the daily question.
 4. **Tag a friend** for bonus entries (one tag = one bonus entry).
 5. **Share** the post on Instagram Stories or Facebook for additional entries.
- There is no purchase necessary to enter.

4. Prize Details:

- **Day 1 Prize:** One (1) winner will receive a **\$50 gift card** to a locally owned business of their choice.
- **Day 2 Prize:** One (1) winner will receive a **\$50 gift card** to a locally owned business of their choice.
- **Day 3 Prize:** One (1) winner will receive a **\$75 gift card** to a locally owned business of their choice.
- **Day 4 Prize:** One (1) winner will receive a **\$75 gift card** to a locally owned business of their choice.
- **Day 5 Grand Prize:** One (1) winner will receive a **\$200 gift card** to a locally owned business of their choice, plus a **\$200 donation** in their name to a local food access initiative.
- Prizes are non-transferable and cannot be redeemed for cash.

5. Winner Selection & Notification:

- Winners will be selected randomly from eligible entries each day.
- Daily winners will be announced in the comments and Instagram/Facebook Stories on the **following day**.
- The **Day 5 Grand Prize** winner will be announced on **Monday, December 9, 2024**.
- Winners must respond within **48 hours** of notification to claim their prize. If a winner does not claim their prize within the specified time, a new winner will be selected.

6. Prize Claiming:

- Winners will be contacted via **Instagram** or **Facebook**.
- Winners will need to provide a valid mailing address to claim their prize.
- **Gift cards** will be delivered electronically (e-gift cards) or by mail, depending on the prize type.

7. Food Bank Donation (Day 5 Grand Prize Only):

- On **Day 5**, First Credit Union will match the **\$200 Grand Prize** by making a **\$200 donation** to a local food access initiative in the winner's name. The donation will be made within the **First Credit Union** community.

8. Social Media Disclaimer:

- This Contest is not sponsored, endorsed, administered by, or associated with **Instagram** or **Facebook**.
- By entering the Contest, participants release Instagram and Facebook from any liability related to the Contest.

9. Privacy:

- By participating, entrants consent to the use of their **name, Instagram handle, and/or Facebook name** in future promotional materials related to this Contest.
- Participants' personal information will only be used in connection with this Contest and will not be used for marketing purposes without explicit consent.

10. General Conditions:

- First Credit Union reserves the right to cancel, suspend, or modify the Contest at any time, without notice, for any reason including if the Contest cannot be conducted as planned due to technical issues, fraud, or other unforeseen circumstances.
- All decisions made by First Credit Union regarding the Contest are final and binding.
- By entering, participants agree to abide by these **official rules** and all applicable laws and regulations.

11. Limitation of Liability:

- First Credit Union is not responsible for any issues, technical problems, or delays in the submission process.
- First Credit Union is not liable for lost, late, misdirected, or undelivered entries or for any issues caused by the malfunction of social media platforms.

12. Governing Law:

- The Contest is governed by the laws of **British Columbia**, and any disputes will be resolved in the appropriate courts in **British Columbia**.

13. Contest Sponsor:

- The **5 Days of Giving Contest** is sponsored by **First Credit Union**, located at 4721 Joyce Avenue, Powell River, BC V8A 3B5

14. Full Terms and Conditions:

- For further details, please contact First Credit Union at marketing@firstcu.ca or visit our official social media pages.
- These official **Terms & Conditions** are subject to change without prior notice.

Contest Terms last updated: December 1, 2024