



FOR IMMEDIATE RELEASE

First Credit Union & Insurance and Westview Agencies close early to enable staff to volunteer in the community.

**Powell River, BC - September 28, 2015:** On October 8<sup>th</sup> First Credit Union & Insurance and Westview Agencies will be closing at 2.p.m. to enable all 140 employees to make a positive difference by volunteering in the communities that they serve.

“The purpose of our organization is to strengthen the well-being of our members-clients and make a meaningful community impact,” states Tara Chernoff, Marketing and Community Impact Manager. “To express our commitment to our community, on October 8<sup>th</sup> we’re closing all of our credit union and insurance branches early to enable our employees to volunteer in their community. This is an opportunity for us to lend a hand and show our gratitude to some of the remarkable non-profit organizations who work every day for the benefit of others; we’re calling this our *Community Impact Day*.”

This October, credit unions around the world will celebrate the 67<sup>th</sup> International Credit Union Day. This year’s theme, “People Helping People,” embraces the longstanding credit union philosophy and is the inspiration for First Credit Union’s Community Impact Day. “Credit unions exist to serve their members, not to make a profit,” says Chernoff. “Our ‘people-first’ philosophy impels credit unions and their employees to get involved in their community and support worthwhile causes. Every year we give back thousands of dollars to our communities through scholarships, donations and sponsorships – Community Impact Day is a way for us to give back by volunteering our time.”

First Credit Union & Insurance and Westview Agencies are inviting members and clients to join them in branch on October 8<sup>th</sup> from 9 a.m. to 2 p.m. for refreshments and to find out more about the projects their local branches will be undertaking in the afternoon.

### **About First Credit Union**

First Credit Union is the longest-running credit union in BC, incorporated in 1939. With five insurance branches including Westview Agencies, five credit union branches, \$300 million in credit union assets, and \$100 million in wealth management assets, the organization’s 140 employees serve over 38,000 clients and members across four coastal communities.

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