

Community Impact & Engagement Report

\$30,113

**in donations & sponsorships
(in 2015)**

May 2015

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How we have impacted ...

Comox Valley Ground Search and Rescue

In April 2015, First Credit Union & Insurance was able to support the [Comox Valley Ground Search & Rescue](#) unit by way of a \$1300 donation towards the purchase of life-saving equipment.

"Comox Valley Ground Search and Rescue are deeply appreciative of the grant received from First Credit Union and Insurance. The funds received will allow us to complete the upgrade of our backcountry first aid access equipment, including a tapered lightweight spine board, a hypothermia bag and a custom, waterproof cover for all of the gear, including our defibrillator. Another recent upgrade to a new light weight, titanium stretcher, sheds more pounds allowing the team to move faster to respond to back country medical incidents when weather prevents helicopter access. Financial support such as provided by First Credit Union frees up our team up from time consuming fund-raising initiatives to concentrate on vital training. The new equipment will be well used in the months and years ahead."



Source: www.facebook.com/CVGSAR/photos/

Avry Janes, Marketing Specialist, presenting cheque to Scott Short, CVGSAR President



Across the Organization

MEMBER-CLIENT SURVEY: We received 70 survey responses from members/clients in May. 97% of respondents reported that they were satisfied or very satisfied with our overall customer service.

COMMUNITY IMPACT FUNDS: At our AGM on May 12, we announced the recipients of the 2015 Community Impact Fund (CIF) Awards; over \$10,000 was awarded to local non-profit organizations! The recipients were:

- Assumption Soup Kitchen (awarded \$600)
- Kaleidoscope Art Collective (awarded \$600)
- Powell River Hospice Society (awarded \$4,150)
- Texada Island Health Services Society (awarded \$650)
- Comox Valley Family Services Association (awarded \$2,700)
- Cumberland Community Schools Society (awarded \$800)
- Snug Cove House Society on Bowen Island (awarded \$850)



#CULEAD students Cara Marshall, Dyan MacNeill, and Drew Murray at Compassion Race Finish Line

Powell River

COMPASSION CHALLENGE RACE: 8 teams (34 people) participated in this 'scavenger-hunt' style race which challenged participants to complete 50 acts of compassion in 1.5 hours. Our #CULEAD students helped to plan, organize, and execute the Compassion Race. This was their first summer event and they really stepped up to the challenge – we received very positive feedback from all the racers!

BIKE TO WORK WEEK/PANCAKE BREAKFAST: In addition to a \$250 donation, 28 of our staff biked/walked a total of 532 km during the week! We celebrated the end of the week by hosting a Pancake Breakfast for the community – approximately 50 bikers stopped in for pancakes and coffee.

AGES AND STAGES: As well as contributing \$500 to the Ages and Stages event, our Member Service Team was onsite to provide information about RESPs and savings to parents.

FINANCIAL LITERACY (FOR STUDENTS): Kristy, Katryna and Kelly hosted three presentations on Financial Literacy for Brooks Secondary School Planning 10 classes.

FINANCIAL LITERACY (FOR ADULTS): Kristy and Katryna were asked back to Career Link to deliver their presentation on Debt Management.



Board Member, Guy Chartier, enjoying the Bike to Work Week Pancake Breakfast



Powell River (continued)

DONATIONS & SPONSORSHIPS: Assumption Soup Kitchen (\$600), Kaleidoscope Art Collective (\$600), Powell River Hospice Society (\$4,150), Townsite Heritage Society (\$750), Powell River Cycling Assoc. (\$200), Powell River Studio Tour (\$200)

Courtenay, Comox & Cumberland

RELAY FOR LIFE: Relay For Life is a community fundraising event where Canadians across the country join together in the fight against cancer. First provided a \$100 donation to a grade twelve team towards their fundraising efforts.

EMPIRE DAYS: Celebrated in Cumberland since 1919, Empire Days are held on the Victoria Day long weekend in May to celebrate the crowning of the May queen. Several staff and volunteers demonstrated their community spirit by participating in the parade.

#CULEAD ON VANCOUVER ISLAND: Two grade twelve students from School District 71 have been successful in obtaining positions in the First Young Leaders program, #CULEAD. The students will receive mentorship, play an active role in company community relations initiatives and receive a \$1200 scholarship towards their post secondary tuition. Both students plan to attend North Island College in the Comox Valley.

COMMUNITY IMPACT FUNDS: First Credit Union & Insurance are pleased to announce the 2015 recipients of the annual Community Impact Funds. In Courtenay, a \$2700 award went to the Comox Valley Family Services Association, Creating Calm program, and in Cumberland, an \$800 award went to the Cumberland Community School Society, Mamacentric program.

DONATIONS & SPONSORSHIPS: North Island Highland Dance Association (\$100), Comox Valley Family Services Association (\$2,700), Cumberland Community Schools Society (\$800), Saratoga Speedway (\$819)



Julie Groshak, Westview Agencies Assistant Manager, presenting the WA Community Impact Fund Award to Assumption Soup Kitchen Chair, Christine Behan, at the AGM.



Craig Keeping (Cumberland Branch Manager) presenting the Cumberland Community Impact Fund award to Sue Loveless (Executive Director of the CCSS) to support their Mamacentric program.



Bowen Island

BOWEN TRAILS GUIDE: In May we contributed to the new Bowen Trails guide and were one of the main sponsors of that new 12 page publication.

LEADERS IN TRAINING: VP of Communications and Culture, Sandra McDowell, delivered a Leadership Seminar for the Leaders in Training group. First CU is now the sole sponsor of this program. 28 of Bowen’s youth took part.

SNUG COVE HOUSE SOCIETY: The Snug Cove House Society was the winning recipient of our \$850 Community Impact Fund for 2015. This society was formed to oversee the building of seniors housing on Bowen. Formerly named Abbeyfield House, this is a long running project that is making good progress towards reaching their goal of providing additional housing and services for our seniors adjacent to the current facility at Bowen Court.

YES CAMP: Four First Credit Union managers took part in the Cumis Golf Tournament with proceeds going toward the YES! Camp on Vancouver Island – a week-long leadership retreat for youth from all over British Columbia.

DONATIONS & SPONSORSHIPS: Tir-Na-Nog (\$500), Snug Cove House Society (\$850)

Texada Island

BUSINESS DEVELOPMENT SERIES: Our Small Business seminar series (with experts from the community presenting) took place in May. We received positive feedback from participants, and the presenters found they enjoyed the interactive sessions and found value in volunteering their time.

DONATIONS & SPONSORSHIPS: Texada Health Services Society (\$650)



*Bowen Leaders in Training,
Leadership Seminar*
