

Community Impact & Engagement Report

\$27,143

in donations &
sponsorships
(in 2015)

April 2015

Inside This Issue

- 1 How We Have Impacted ...
- 2 Across the Organization
- 2 Powell River
- 3 Courtenay, Comox & Cumberland
- 5 Bowen Island
- 5 Texada Island

How we have impacted ...

Bowen Island – Leaders in Training Program

Bowen Island Community Recreation and the Bowen Island Youth Centre wish to thank The First Credit Union for their support of our **Leaders in Training** Program. Youth between the ages of 12 – 16 years receive leadership training, opportunities to volunteer with summer day camps and community events, mentorship, feedback and valuable work experience for their resumes.

Thanks to the First Credit Union funding, we are able to offer high quality leadership training, food, t-shirts and ongoing support, and opportunities for community engagement to Bowen Youth all at no charge to families. Not only will the funding allow our program to expand, but this partnership strengthens our resources. We are also excited to have First Credit Union's VP of Communication and Culture deliver a leadership workshop here on Bowen! Thank you First Credit Union for your investment in Bowen youth!



Leaders in Training Youth working on a team building exercise



Across the Organization



YES Leadership Camp

MEMBER-CLIENT SURVEY: We received 101 survey responses from members/clients in April. Over 96% of respondents reported that they were satisfied or very satisfied with our overall customer service.

COMMUNITY IMPACT FUNDS: Our selection committees met, reviewed and evaluated all applications. We are excited to announce the recipients at our AGM on May12!

YES LEADERSHIP CAMP: We are excited to be sponsoring three youth to attend the YES Leadership Camp; a week-long leadership retreat for 14 to 18 year olds from all over BC. Participants receive training in self-awareness, co-operation, communication, global awareness, environmental sustainability and leadership. Participants take part in the creation of a strong community of support, respect and growth in the summer camp.

"I found the workshop on democracy very entertaining ... I learned that Powell River actually holds votes for certain situations like the building of the public library; I didn't know they voted on that. I liked how Kevin incorporated real life situations into his presentation as it makes it much more interesting!"
~Garret Jones, #CULEAD

Powell River

CHILDREN'S HOSPITAL JEANS DAY: Staff organized and participated in a jeans day fundraiser for Children's Hospital.

BAKE SALE FOR MADISON WHITE: Sales and Service supervisor, Kristy Cote, organized a bake sale with all proceeds going to help the family of Madison White. Madison was recently diagnosed with Leukemia. Over \$1,400 was raised!

#CULEAD YOUNG LEADERS PROGRAM: Our #CULEAD students met with VP of Insurance, Kevin Sigouin, who delivered a presentation about Democracy. The students found the presentation interesting and informative. Students also participated in an event planning workshop at the end of the month. The first event that they will help to plan/execute is the Compassion Challenge Race on May 22nd.

'TAKING THE MYSTERY OUT OF DRIVING REQUIREMENTS' PRESENTATION: Blanche Greene organized a lunch presentation for our Motor License partners to present a session on 'Taking the Mystery out of Driving Requirements' to the seniors in our community. Very positive feedback was received from participants.

EARTH WEEK CHALLENGE: The Member Service Team at Powell Branch challenged all staff to participate in the Earth Week Sustainable Challenge from April 20 – 24. Staff were challenged to do things like print double-sided, bring a waste-free lunch to work, and use reusable coffee cups.



Earth Week Sustainable Challenge



Powell River (continued)

ONGOING COMMUNITY VOLUNTEERISM: Powell River staff continues to donate vast amounts of volunteer hours in the community. A few groups that receive First and WA staff support include: PR Community Foundation, Sunshine Speakers Toastmasters, PR Kings, Inclusion PR, PR Chamber of Commerce, PR Minor Baseball, Cancer Society, PR Minor Hockey, Myrtle Point Golf Club, PR Curling, Better at Home, and so many more.

THERAPEUTIC RIDING: Westview Agencies donated \$200 to Powell River Therapeutic Riding Society to purchase 2 riding helmets.

DONATIONS & SPONSORSHIPS: PR Italian Community Club (\$250), PR Therapeutic Riding Society (\$200), Nepal Earthquake Relief Fund (\$1,000), PR Regals (\$200), Myrtle Point Golf Club (\$262.50), Inclusion Powell river (\$500), Ladies Malaspina Golf Tournament (\$100), Ages and Stages (\$500),



Kelly Lillies and Gaylene Massullo from Westview Agencies, presenting donation to Therapeutic Riding Head Instructor, Shannon Durant.

Courtenay, Comox & Cumberland

CUMBERLAND COMMUNITY SCHOOL SOCIETY, REEL YOUTH FESTIVAL: The Cumberland Community School Society (CCSS) is hosting a fundraiser for their new Youth Centre. First CU & Insurance is proud to support this initiative by way of a \$250 sponsorship of their event.

The Reel Youth Film Festival (RYFF), which opens at the Vancouver International Film Festival, is being hosted by Cumberland youth as a fundraiser for the newly opened CCSS Youth Centre in Cumberland. The RYFF is a project of Reel Youth – a Canadian non-profit whose mandate is to empower young voices through the media arts. Reel Youth’s facilitators deliver issue-based animation and video production programs to youth groups throughout Canada and the world.

JEANS DAY IN SUPPORT OF BC CHILDREN’S HOSPITAL

FOUNDATION: First Credit Union staff demonstrated their support by participating in the 25th annual Children’s Hospital Foundation fundraiser - Jean’s Day.



Cumberland Branch Manager, Craig Keeping, presenting donation to Cumberland Community School Society, Youth Coordinator: Genevieve Burdett

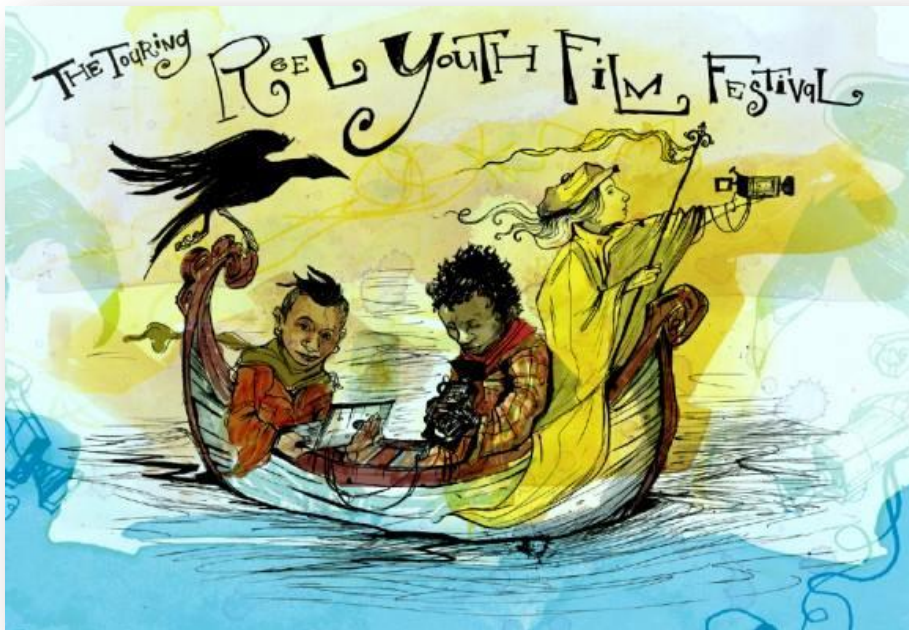


Courtenay, Comox & Cumberland (continued)

COMOX VALLEY GROUND SEARCH AND RESCUE: First Credit Union & Insurance was able to support the local Ground Search & Rescue unit by way of a \$1300 donation towards the purchase of life-saving equipment.

ONGOING COMMUNITY VOLUNTEERISM: Comox Valley and Cumberland staff continues to donate vast amounts of volunteer hours in the community. A few groups that receive First staff support include: BNI, Rotary, Variety Club Telethon, St. Joseph's Hospital, Beaufort Children's Centre, Boomers Legacy Ride, Elks Lodge, High School Volleyball and so many more.

DONATIONS & SPONSORSHIPS: Relay for Life (\$100), Cumberland Community Schools (\$250), Glacier Greens Ladies Club (\$50)



Cumberland Community
School, Reel Youth Festival



Bowen Island

DICK VAN AELST MEMORIAL WELCOME GAZEBO: Saturday April 18th proved to be a big day for making a difference on Bowen; construction got underway on the Dick Van Aelst Memorial Welcome Gazebo to muted fanfare and looks of puzzlement from ferry travelers. So far it has taken three weekend days of work and will take at least two more, but the finished product is going to be awesome and will fit perfectly into some other exciting beautification projects in lower Snug Cove.

B&B TOUR: Bowen had its first B and B Tour on April 18th of which First Credit Union was a sponsor and played a big role in getting off the ground. It was a great success with many participants attending and rave reviews from those that did. Plans are already underway for next year.

DONATIONS & SPONSORSHIPS: West Vancouver Chamber of Commerce (\$50), Rotary Club of Bowen Island Trails Guide (\$300), Bowen Island Municipality – Leaders in Training (\$1,800)

Texada Island

BUSINESS DEVELOPMENT SERIES: Preparation is underway for our next educational series - a 4 week Business Development Series hosted by First Credit Union in May with a combination of guest speakers and our own experts. We are meeting a request for such a series by the business community.

DONATIONS & SPONSORSHIPS: Texada Arts, Culture and Tourism – Run the Rock (\$1,000)



Memorial Welcome
Gazebo, Construction
Volunteers
